

# BELINDA GOODWIN

## HAIR AND MAKEUP



### CEZANNE SMOOTHING KERATIN - TAME YOUR FRIZZY HAIR

Short starting from -----	<b>\$175</b>
Medium starting from -----	<b>\$300</b>
Long starting from -----	<b>\$380</b>

(Cezanne Blonde is \$25 extra from the Cezanne Classic)

*Payment Options - (See Below)*

#### IMPORTANT INFORMATION

"To ensure the longevity of your Keratin treatment, kindly consider the following: Regular swimming and frequent shampooing may reduce its effectiveness. For optimal results and to prolong the life of your Cezanne Keratin, we highly recommend incorporating Cezanne's shampoo, conditioner, and perfect heat protector spray into your home care routine. These products replenish Keratin in your hair, maintaining its smoothness and durability."

Mention you have read this to receive a 5% discount on your Cezanne retail.

## Who Suits Cezanne Keratin and What are The Benefits?

"Cezanne Smoothing Keratin is an ideal solution for individuals dealing with frizz and unruly hair, especially in humid weather conditions or any time of the year.. Cezanne Smoothing Keratin works wonders for all hair types, including textured, grey, natural, coloured, or blonde hair. Experience the transformative power of Cezanne as it effortlessly turns frizzy, difficult, kinky, or curly hair into soft, manageable, and beautiful locks. With Cezanne, you can enjoy the added benefits of reducing drying and styling time by up to 50%. Unlike other products on the market, there's no need to wait—wash, colour, work out, or style your hair with clips or a ponytail on the same day of treatment. You'll leave the salon with fantastic, completely wearable hair, and even take a swim on the very same day.

Cezanne is a versatile treatment that is effective on all hair types, including bleached hair, providing lasting results for an average of 3 months. The longevity may vary based on swimming activities and cleansing frequency. Its primary focus is on combating frizz and delivering softness to your hair, rather than straightening it. Cezanne sets itself apart as a formaldehyde-free, next-generation smoothing system that harnesses the latest advancements in hair care without harmful chemicals.

Using the best quality ingredients and without unpleasant odour in the salon, the Cezanne Long Lasting Treatment out-performs and outlasts carbocisteine and amino acid products, and doesn't break the disulphide bonds, which can be damaging to the hair.

Cezanne Smoothing Keratin is a safe choice for pregnant women. To maximize the longevity of your keratin service, we recommend using Cezanne shampoos and conditioners that are free of Parabens and Sodium Lauryl Sulfate (SLS)."

*(Note: regular shampoo and conditioners will prematurely strip the keratin out of your hair shaft)*

# What Is in The Cezanne Smoothing Keratin and How Does It Work?

Cezanne's unique formulation combines a variety of ingredients, including Sericin, a key component of silk. Sericin acts as a bonding agent, similar to cement, between the fibrous filaments of silk. In Cezanne's case, it forms a bond with natural keratin in the hair, effectively cementing itself between the strands of keratin proteins. Additionally, Cezanne incorporates keratin and gyoxyloylcarbocysteine into its formulation. Unlike other Carbocysteine systems you may have encountered, Cezanne doesn't emit unpleasant odors during the salon treatment. However, you may notice a faint aroma (similar to Henna) when your hair is damp at home, which dissipates as soon as your hair is dry.

Cezanne also contains Glycolic Acid, a renowned exfoliant and moisturizer for the skin. The treatment utilizes a groundbreaking low pH system with a lemon juice-like acidity to gently open the hair cuticle. This allows for the infusion of a proprietary blend of Sericin, keratin, botanical extracts, and vitamins deep into the cortex, replacing lost and damaged protein. When heat is applied during the flat iron process, the cuticle is sealed, effectively locking in the beneficial ingredients. This innovative approach protects and smoothes the hair from the inside out.

*"Payments – It is encouraged that you bring your PHYSICAL Cheque or Savings Debit Card to insert into the salon eftpos machine for a flat 30c surcharge. Please be advised that Credit Cards are welcome, and there is a 1.65% surcharge that will be added to your bill total. SmartPay eftpos does NOT accept American Express."*

PLEASE ALLOW more than 24 HOURS NOTICE when POSTPONING or  
CANCELING to AVOID a \$50 CANCELLATION FEE.